



PRESS RELEASE

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For Immediate Release

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WASHINGTON PARENT MAGAZINE ADDS TO ITS GOLD AND SILVER COLLECTION

Bethesda, Maryland—*Washington Parent* magazine was the recipient of six (6) awards at the Parenting Publications of America (PPA) Editorial and Design Awards Banquet, held at the end of its three-day annual convention in New Orleans, LA on March 1, 2009. PPA is a nonprofit national organization representing more than 120 parenting magazines in the United States, Canada and Australia.

According to *Washington Parent's* editor, Margaret Hut, "Our readers are highly educated, active, involved and busy, and they expect timely, accurate and professional information. Our editorial and beautifully designed publication is the reason why we have been publishing for 26 years...we care about our audience, and it shows on every page of our monthly publication. Therefore, we are very proud of our PPA awards. "

The following award categories were all for publications with a circulation of 55,000 or more and are listed on the PPA website: www.parentingpublications.org.

Design Front Cover/Glossy: Original Illustration

Gold: *Washington Parent*; "Delights & Discipline of Dance"; Mark Lovett, illustration; Jane MacNealy, cover design

One of the more classic illustration styles, as a painting, that fits the content wonderfully. Pastel colors are matched by the typography. "Capturing" the girls in a candid pre-dance moment seems more endearing than a typical during-the-dance moment.

Editorial/Column: Family Fun

Gold: *Washington Parent*; "In Our Own Backyard"; Gina Hagler and Michele Bush Kimball, writers; Margaret Hut, editor; Alicia Brewster, assistant editor

D.C.-area parents need not wander far from the metro area to find fascinating attractions that promise fun for the whole family. This column – featuring practical information, wonderful details and delightful voice – proves the point.

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Editorial/Column: Child Development and Parenting Issues

Gold: *Washington Parent*; "Ages and Stages"; Sarah Skolnic and Robyn Des Roches, writers; Margaret Hut, editor; Alicia Brewster, assistant editor

A pair of crisply edited columns sets the bar with graceful writing and innovative topics. The columns are filled with actual examples that come alive using expertly crafted visual imagery. In "Three Cheers for Chores," for example, a child-prepared cheeseburger has "the red of the tomato next to the bright orange of the sharp cheddar cheese. The bun was crunchy, the burger juicy." The topics are delightful surprises — taking a child to a museum was one — and brimful of ideas.

Editorial: Profile

Gold: *Washington Parent*; "A Day in the Life of a Military Mom"; Jessica Stockton Clancy, writer

Grabbing readers' attention with the unusual tale of Maryland National Guard Captain Rebekah Montgomery's struggle to find a suitable place to plug in her breast pump during a drill weekend, this profile spotlights a unique type of motherhood through carefully chosen images and revealing quotes.

Editorial: Cover Writing

Silver: *Washington Parent*; Karen Kullgren, contributing editor; Margaret Hut, editor

The writers of these cover lines certainly understands the fears, concerns and needs of their readers. The words resonate with those ideas.

Editorial: Headlines

Silver: *Washington Parent*; Karen Kullgren, contributing editor; Margaret Hut, editor

Headlines such as "Honest to Goodness: Leveling With Kids About Lying," and "Room for Change: Teens Decorate Their Own Digs," show a flair for creativity and fun. Great job of summarizing story content.

Washington Parent has been serving parents in the Washington metropolitan area since 1982, providing family enrichment through education and support...in print and on our very popular website.

We have been recognized in the community as the most targeted, tested and trusted parenting resource in the District of Columbia, Maryland and Northern Virginia. Each month we feature articles written by professionals in the fields of child development, education, arts, special needs and more. Our calendar, "Along the Potomac," lists hundreds of events and activities for children and parents. The "Parents' Bulletin Board" includes resources and workshops for moms and dads. **Washington Parent** also publishes the annual **Washington Parent Source Book**, a quick, handy reference resource.

Washington Parent publisher, Deborah Benke, was president of the Parenting Publications of America (PPA) and remains very active in the organization. **Washington Parent** magazine has been a member of the organization since it began in 1988.

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Our offices are located at 4701 Sangamore Road, Suite N270, Bethesda, MD 20816. Phone: 301-320-2321; e-mail: contactus@washingtonparent.net.

Other Awards

PPA Editorial Awards, 2001 through 2008

PPA Design Awards, 2002 through 2008

PPA National Award of Excellence

Family Support Center's First Recipient of Community Resource Award

Crossway Community Award as a Parenting Resource

Brazelton Foundation Recognition

Partnerships

Adams Morgan Main Street Group

Bethesda Big Train

Bethesda Urban Partnership

Celebrate Fairfax

Clear Channel Radio

FONZ

News 4 Washington: Weekly segment on News4 at 4 with our sister publication

Washington Woman magazine

Taste of Arlington

Washington Freedom